## FEDERAL INDUSTRIES DELI AND BAKERY MERCHANDISER





The Signature of Quality

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STATISTICS.

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N THE BATTLE FOR THE CONSUMER'S FOOD DOLLAR, THE KEY TO SUCCESS IS PREPARING FRESH, CONVENIENT, NUTRITIOUS PRODUCTS AND DRAMATICALLY MERCHANDISING THEM. FEDERAL'S MARKET SERIES DELI AND BAKERY MERCHANDISERS LET YOU DO BOTH! • THE MARKET SERIES MERCHANDISERS HIGHLIGHT YOUR FRESH FOODS, WHILE EXPEDITING INTERACTION BETWEEN THE CUSTOMER AND COUNTER STAFF. THE OPEN, FRAMELESS DESIGN OF THE UNITS CREATES AN IN-TIMATE MARKETPLACE ENVIRONMENT WHERE YOU CAN GENERATE EXCITEMENT AND INCREASE SALES. • CON-SUMERS DEMAND QUALITY FOODS THAT ARE KEPT FRESH. THAT IS WHY FEDERAL'S ENGINEERS DESIGNED A SUPERIOR CLIMATE-CONTROL SYSTEM FOR BOTH THE COLD AND HOT MARKET DELI AND BAKERY. THESE MERCHANDISERS CONSISTENTLY CREATE THE PERFECT ENvironment, to prevent product discoloration AND DEHYDRATION. . FEDERAL INDUSTRIES' MARKET SE-RIES — ATTENTION-GETTING MERCHANDISERS GIVE YOU

THE COMPETITIVE EDGE.

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SERVICE, SELF-SERVE REFRIGERATED,







Ν N - R E F R I G E R A T D I S A D Ο D Ρ L Δ S 

Complete the system THE TAX NOT THE TAX AND THE TAX AND with the Refrigerated and Non-Refrigerated Market Bakery display Standard Features • Lift-Up, Cylinder-Assisted, Tempered Curved Front Glass Stainless Steel Interior And Exterior • Four-Point Leveling System • UL & UL Sanitation Listed • Convenient Rear Work Counter • Appliance Receptacle Provided On Back • Top-Mounted Display Lights For Maximum Illumination • Solid-State Controls • Choice Of Pedestal Or Panel Base Design Designed for Continuous Case Lineups • Removable Rear-Door Assembly; Doors Not Required For Operation **Refrigerated Bakery Standard Features** Non-Refrigerated Bakery Standard Features Octron Top Light And Shelf Lights; Lights Are Shielded And Independently Wired • Octron Top Light And Shelf Lights Two Tiers Tempered Glass Shelves Lights Are Shielded And Independently Wired Full Length, Two Step Deck Display Risers Provided Two Tiers Tempered Glass Shelves • • Average Case Temperature Of 38° To 40° Is Maintained In Bottom Dis-• Full Length, Two Step Deck Display Risers Provided play Area; Glass Shelves Are Non-Refrigerated Removable Rear Door Assembly Oversized Coil And Low-Velocity Fan System Maintains High Humidity And Product Freshness · Condensate Evaporator Provided For A Totally Self-Contained System; Remote Refrigeration Available Kot Deli Standard Features **Refrigerated Deli Standard Features** • Coated Evaporator Coil Top-Mounted Display Lights And Heater • Oversized Coil And Low-Velocity Fan System Auto Water Fill Units Maintain Average Case Temperature Of 36° To 38° Humidified Circulating Air Flow Condensate Evaporator Provided For A Totally Self-Contained System; Solid-State Control Panel With Main Power, Light, Zone Well Heater, Humidity And Overhead Heater Settings; Panel Also Remote Refrigeration Available Includes Time And Temperature Read Out • Octron Top Lights Drain Not Required • Solid-State Control Panel With Main Power, Light, Temperature and Defrost Settings; Panel Also Includes Time And Temperature





Pneumatic Cylinder

Removable Door Assembly

Read Out; Humidity Control Optional

for Refrigerated Cases

Hot Deli Humidified Air Flow

Solid-State Control Panel

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The Market Series merchandisers highlight your fresh foods, while expediting interaction between the customer and the counter staff. The open frameless design of the units creates an intimate marketplace environment where you can generate excitement and increase sales.



Federal Industries • Standex Food Service • 215 Federal Avenue • Belleville, WI 53508-0290 • 800-356-4206 • FAX: 608-424-3234 • www.federalind.com