



Foodservice Equipment Sales, Reimagined.

What are Instant Rebates?

Instant Rebates are utility funded point-of-sale incentives that help customers purchase high-efficiency commercial foodservice equipment. Instant Rebates are offered to eligible customers by participating dealers, distributors, and manufacturers as a discount on their invoice. Unlike traditional utility rebate programs, customers don't have to wait or submit paperwork to receive a rebate. With Instant Rebates, customers get their rebate as a discount when they make their purchase—and participants are reimbursed for the rebate plus receive a sales spiff in about two weeks.

Why Should I Participate?

Participants can offer customers discounted pricing on eligible equipment. You'll increase your sales of high-margin, energy-efficient equipment and earn sales spiffs while helping your customers save money upfront and on their energy costs throughout the lifetime of the product. Only participating dealers, distributors, and manufacturers can offer these incentives—it's easy to enroll and gives you a competitive advantage.



The Benefits of Participating



Instant Rebates at the point-of-sale can increase your sales of high-margin, energy-efficient equipment.



You'll receive a sales spiff for each eligible high-efficiency unit that goes through an Instant Rebate program.



Sales spiff and full rebate reimbursement are paid within two weeks of application approval.



Customers get lower prices at the point-of-sale without having to fill out paperwork or submit rebate applications, increasing customer satisfaction and retention.



The streamlined online tool makes it easy to submit rebate claims and track payments.

For more information:

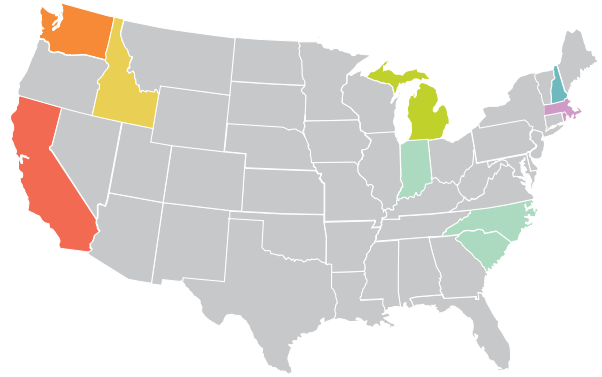
email sreger@energy-solution.com | call 510.482.4420 x447

energy-solution.com/foodservice-programs

How It Works:

Contact us to enroll in a program near you. It's easy and we'll help you get started. Once you're enrolled, it's simple to participate:

- Offer your customer Instant Rebates as a discount on their sales invoice.
- Use our convenient online platform to easily submit an application for rebate reimbursement plus a spiff.
- Rebate and spiff payments are paid within two weeks of application approval.



Utilities offer Instant Rebates on the following equipment in the highlighted states.

Qualifying High-Efficiency Equipment	CA	WA	ID	MI	IN, NC, SC	MA, RI	NH
Ice Machines	●	●*	●	●*	●	●	●
Refrigerators & Freezers	●			●	●	●	●

*PSE offers Instant Rebates on ice machines in Washington, and Avista offers Instant Rebates on ice machines in Washington and Idaho.

About Energy Solutions

At Energy Solutions, we focus on big impacts. And we believe that creating solutions that align with the needs of the market is the most powerful way to deliver large-scale energy, carbon and water-use savings. For 25 years our cost-effective solutions in energy efficiency, demand management, distributed energy resources, and codes and standards have delivered significant and reliable results for our utility, government, and institutional customers.

Learn more about offering your dealers Instant Discounts at energy-solution.com/foodserviceprograms.



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